



## **Paint the Town REaD** **5<sup>th</sup> National Conference** **Making Waves -** **Early Literacy & Collective Impact**

Wednesday 25<sup>th</sup> Thursday 26<sup>h</sup> & Friday 27<sup>th</sup> March 2015  
Salvation Army Conference Centre WOLLONGONG

Paint the Town REaD (PTTR) is an early literacy collective impact strategy with the aim of encouraging all levels of the community to support the development of children's early literacy skills from birth. Communities across Australia have found this the most exciting and innovative way to make these critical changes.

### **BECOME A SPONSOR....**

We invite you to become a proud sponsor and be part of our 5<sup>th</sup> National Conference. This will give your organisation great exposure as the conference aims to bring together professionals from a wide range of disciplines supporting families with children 0-5years across the country. Our expected audience will include staff working in the following sectors:-

- Early Childhood Care and Education
- Library Programs/Services
- Vulnerable Communities/Early Intervention & Prevention
- Aboriginal Communities
- Multicultural Communities
- Schools
- Local Communities

### **CONFERENCE THEMES....**

- Leadership/Champions in Early Literacy
- Collective Impact and Early Literacy
- Innovation in Early Literacy
- AEDI and Early Literacy
- 

### **Contact us....**

**Closing date: - 30 August 2014**

To become a sponsor or for more information,  
Contact: Tracey Needham (conference secretariat)

Phone: 0409849463

Email: [conference@paintthetownread.info](mailto:conference@paintthetownread.info)

## **SPONSORSHIP PACKAGES...**

We have various levels of sponsorship to suit all organisations. These will ensure Paint the Town REaD conference costs are the lowest possible for the organisations attending.

### **Diamond Sponsorship - \$5,000**

- Exhibition for your organisation/company
- Exclusivity as the major sponsor
- Three complimentary registrations
- Logo displayed on conference brochure
- Logo on conference blog
- Logo on conference T-shirts
- Conference acknowledgement
- Pull up banner displayed at event
- Opportunity to place your merchandise in gift bags

### **Platinum Sponsorship - \$3,000**

- Exhibition for your organisation/company
- Two complimentary registrations
- Logo displayed on conference brochure
- Logo on conference website
- Conference acknowledgement
- Opportunity to place your merchandise in gift bags

### **Gold Sponsorship - \$2,000**

- Exhibition for your organisation/company
- Two complimentary registrations
- Logo displayed on conference brochure
- Logo on conference website
- Conference acknowledgement

### **Silver Sponsorship - \$1,000**

- Exhibition Display Table for your organisation/company
- One Complimentary registrations
- Logo displayed on conference brochure

### **Collateral & Function Sponsorship:**

- Dinner
- T-Shirts
- Speakers
- Lanyards
- Conference bags